MEETING OF BOARD OF DIRECTORS, FCPAA, OCOTBER 21, 1984 PAGE 1

Present: Maddox, Sobus, Herman, Bernhardt, Ziskind, Bowen, Marti, Holloway, Sumner

Communicated Lateness/Absence: Bohn, Dudley

Uncommunicated Absence: Venema, Doss

Call to Order The meeting was called to order at 2:15 p.m. by Maddox.

Minutes Approved Bowen moved that the minutes of the September 16, 1984 Board meeting be accepted as amended. The motion was seconded and carried.

AIDS Fundraiser/La Cage aux Folles Earl Settlemire attended the Board meeting to outline preliminary plans for a fundraiser at the National Theater when La Cage aux Folles opens. The benefit would be for Schwartz House, a house to accomodate people in the D.C. metropolitan area with AIDS. Fundraisers for Schwartz House have been going on since June, with over $20,000 having been raised. The House can accomodate four individuals, and the program is to be expanded, since Earl estimates approximately 150 people with AIDS in the metropolitan area, approximately half of whom deal with the Whitman-Walker Clinic, and approximately half of whom have no, or very indadequate health insurance. With new medical breakthroughs people with AIDS are living longer, and require services such as Schwartz House. The present plan is to fill the National Theater for one night, with half of the money made going to Schwartz HOuse with the other half being divided among the participating organizations. Earl indicated that this whole program was in the planning stage, and what he really wanted at this point was some sense of interest/support on the part of FCPAA and the name of a person who could serve as liaison. Bowen indicated his concern with the concept of evenly dividing 50% of the revenues among organizations since the size and ability to sell seats vary so greatly. It was suggested that the split could be on the basis of number of tickets sold by each group. The possibility was raised by Earl of the Chorus sitting together and perhaps closing the program. Maddox suggested that Earl contact Alan Carr of La Cage aux Folles, and discuss with him arrangements which have been made in San Francisco and other cities to have opening night revenues donated to the cause. Maddox indicated that theater parties as such do not bring in much revenue in relation to the work necessary to have them. The arrangement San Francisco and other cities have made is far more appropriate, and will bring in far more revenue. Ziskind asked if there was an expectation that organizations such as the Chorus would be asked to provide an outlay of money. Settlemire said no.

Finance Bernhardt reported that 26 individuals have paid their full years dues in advance, and that the number of people in arrears has gone from 25 to 10. Maddox indicated that he has asked Rettenmeier to prepare a letter indicating to these people the state of their finances. One individual has approached Maddox so far concerning financial aid. Three individuals owe over $100, and Maddox indicated that at the next Board meeting we have to decide what to do. Marti asked when the appropriate time to enforce the Membership Requirements is. Holloway suggested the possibility of periodic statements. Bernhardt urged that the break be taken earlier to ensure adequate time to conduct business, and complete recordkeeping by 10:30 p.m.

Business Manager Marti reported that he has had conversations with the Kennedy Center concerning our desire to book space for the June 1986 concert. The Kennedy Center is unable to commit to this until after January 1, 1985. Marti was asked by Maddox to do a written follow up to the conversations he has had to ensure that our request is documented, along with the date of the request. Marti then went into the results of his investigation into a telephone answering machine. Initially we would have to provide a $100 deposit which is refundable with interest after one year. In addition $100 is required in advance which includes the cost of installation. Monthly charges are either $16 or $18.50 depending on service. Some discussion arose as to the desirability of waiting with the telephone service until a decision is made regarding office space, and negotiations are completed with FCC. Maddox felt it was important to get us listed in the telephone directory, and will pursue a location for a phone. Marti will check with Don Hemphill regarding a concern with the Chorus' access to the Church for rehearsal on November 4.

Membership Rettenmeier did not attend the meeting. Herman reported that the major topic at the last Membership Meeting concerned December social events. Initially, a Christmas party was planned, tentatively on December 8. However, Rettenmeier indicated that feedback from the Board strongly urged a post-concert party. The Committe felt that having two parties on two consecutive Saturday nights, at that time of the year would not be desirable, and decided to have one party following the Concert on Saturday evening, December 15, at a place to be determined by the Committee.

PR/Publications Shingler reported that eight people are interested in working in this area, one of whom is not a Chorus member. They have met to determine who will perform which function(s). Quarter notes and the flier are not yet ready for distribution. Maddox indicated that, since the season is already in place, whether we wish to order a season discount. Much discussion followed on the pros and cons of this. Marti moved that the fliers

for the upcoming concert offer a discount of 10% for those ordering tickets for the entire season. The motion was seconded, at which point Marti spoke against it, indicating that he was not convinced of the necessity to establish the precedent of a season. People know that we are not a one time event, and perhaps later on, with more planning, a season arrangement could be made. Bowen indicated that the Oratorio Society has been in existence for 20 years, and only in the past three, have they offered a season subscription. Holloway indicated that regardless of the good or bad features, we are really three months late on trying to swing this now. The motion was defeated.

Fundraising Sobus reported that there was some problem with retrieving data from Gary Clark's system, and Venema was working with him on this project. Sobus reported on the ad program, and that the committee had voted a first prize of a week in Key West for a member drawn at random, who had sold at least one ad. Since Clark no longer wishes to be involved in maintaining the mailing list and membership files, Venema will take on this responsibility. Sobus voiced concern over the fact that many of the members of the Chorus, and perhaps through them, outsiders upon whom we count for revenue, may be lulled into a false sense of complacency by the fact that we are now financially solvent. Sobus indicated that the money we now have could go very rapidly if our ad campaigns this season do not live up to expectations, and certainly the amount of money each Chorus member would have to put toward the trip to Minneapolis would be effected. Sobus reported that the mailing list turned over to the commercial house is finally complete and as accurate as possible. Duplicates have been weeded and the net list consists of 3675 names. These lists are coded to be able to retrieve by such categories as donor, member, advertiser, or member of press. Fromm is the new maintainer of the mailing lists and requests should go to him. Sobus reported that the direct mail letter will go out before the flier. The National Endowments event (to be renamed soon) will probably take place before Thanksgiving. This will be in the form of a cocktail party, and approximately 250 individuals in a position to make substantial financial contributions to the Organization will be invited. The event will be cohosted by Maddox and Nelson Bain.

Community Liaison Ziskind reported that a letter has been prepared to be signed by Chorus members congratulating the Follies on its ten years in the community. He also indicated that the Combined Federal Campaign is taking place now, and that as a 501(c)3 agency, we qualify to received funds, if the individual filling out the pledge card puts specifies our full name and address as recipient. Members will be instructed on how to do this, if they desire. Ziskind indicated receiving a letter from the Commission on the Arts and Humanities, which he is reviewing, but has not answered. Barrett Brick from Bet Mishpachah will attend the Chorus's rehearsal on

November 11. Brick will be made an honorary member of FCPAA at our appearance at Bet Mishpachah on November 16. Craig Arnold is doing the calligraphy on the certificate.

Riser Request We have received requests from two children's groups to use our risers at Arlington Cemetary. They did not want to pay, but we required our modest fee of $15 per section, and they rented the risers.

Holiday Concert Report Bowen handed out a proposed budget for the Holiday Concert. Thanks were given to Allen and Reverend Uhrig for their assistance in getting New York Avenue Presbyterian for this concert, and they will both be provided with comp tickets. A long discussion ensued concerning the repertoire including Herman's great desire to conclude this concert with a tasteful audience participation segment. Trinkley voiced is concern with doing this, but will consider it.

Spring Concert Maddox indicated that Trinkley has presented his proposed repertoire for the Spring Concert. Maddox indicated that he hopes that this program will be firmed up by Thanksgiving.

June Concert Sobus moved that the Board of Directors accept contract for $1000 for Sheraton Ballroom space for the June Pops Concert. The motion was seconded and passed. The facilities for the money allocated will include the room, their equipment, tables, and chairs. It does not include lighting, sound, post-concert room, etc. We will be required to pay for every additional room. The room will be ours from 7:00 p.m. to 1:00 a.m. Rehearsal space will be contingent on when room is available and we will have to be flexible.

Eagle Performance Invitation Maddox reported that we have formally been invited to sing at the Eagle's 13th Anniversay on Saturday evening, November 24.

Minneapolis Travel Update Ziskind reported that he contacted five airlines for information on a groupd trip to Minneapolis in 1986, including the possibility of an interim stop in Seattle. He has gotten some information, and some will be forthcoming.

Piano Tuning Holloway requested that money be allocated to tune the piano at CUM, where sectionals are held. Marti moved that we authorize the expenditure of $50 to tune the piano. The motion was seconded and passed. It was indicated that we do not have a contract with CUM. We use Phil Rogerson's nights there, and pay Phil.

December 1 Rehearsal Site This is still not finalized. We will investigate several locations including the Kennedy Center.

Management Structure Deferred

Ad Billing Dudley is billing advertisers for payments not yet received for ads in previous programs.

Different Drummers Niehus approached Ziskind about hainvg the Different Drummers playng outside the Church on the night of our concerts. This idea was not positively received by the Board, due to space and other problems.